

## **Sportsturf Ireland 2026**

### **Tues 13<sup>th</sup> Jan**

**5.30 – 6.15 – An Evening with Greg Allen** – Major Sporting Experience’s

**6.15 - 6.30 – Tea/Coffee**

**6.30 – 7.30 – Industry Forum “The Future for our Courses & Sport”** – Greg Allen MC

Mark Kennelly – CEO, Golf Ireland

Eddie Adams – Head of Agronomy, DP World Tour

Richard Windows - Assistant Director of Sustainable Agronomy Services at the R&A

Jim Holden – General Manager Turfcare

Jonathan Snowball – Head of Professional Development - Husqvarna

### **Wed 14<sup>th</sup> Jan**

**8.30 – 9.00 Registration**

**9.00 – 9.30 Trade Show**

#### **Golf Course Management Room**

##### **MC For the Day Greg Allen**

**9.30 – 10.00 Time’s Up - Lead Out:** GCSAA, CEO, Rhett Evans

**10.00 –11.00 Climate Adaptation –**

Jordan Delmar – Met Eireann

Richard Windows - Assistant Director of Sustainable Agronomy Services at the R&A

Michael Brown – Golf Course Superintendent, Killiney GC

Tom Carew – Golf Course Superintendent, Craddockstown GC

**11.00 – 11.30 Tea/Coffee Break**

**11.30 – 12.30 – Automation & Technology**

Jim Young – Decarbonisation Consultant

Garreth Stears – Irrigation Specialist, Turfcare

Mark O’Meara – John Deere

Jonathan Snowball – Head of Professional Development – Husqvarna

**12.30 – 2.30 Lunch & Trade Show**

**2.30- 3.30 Drive the Green**

Ann Courtney – Head of Sustainability for Golf Ireland

Alan Lauder – Consultant Ecologist with Golf Ireland

Richard Windows - Assistant Director of Sustainable Agronomy Services at the R&A

Tony White – Turfcare

3.30 – 4.15 A Vision for the Future - Richard Windows Assistant Director of Sustainable Agronomy Services at the R&A

**Greenkeeper Hub/Personal Hub – Looking After You**

Croí Health Checks – all day on Stand B13

11.30 – 12.00 Stress Management – Michael Daly, Accredited Councillor/Psychotherapist

2.30 – 3.00 Financial & Retirement Planning – Josephine Mc Grath, Financial Planner New Ireland Assurance